

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33812-1

DATE PRINTED

09/26/12

AND

PAGE 1

5444	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	ACTION MEDIA, INC.		DCCC (DEMOCRATIC CONGRESSIONAL		
AND	101 The Embarcadero Ste 130		430 S Capitol St SE		
ADDRESS	San Francisco	CA 94105-1215	Washington	DC 20003-4024	
	USA		USA		
CONTACT	DICK ROJAS		PRODUCT CDO3-JOHN GARAMENDI		
LOCAL SALESPERSON	LINDA SULA	AGENCY EST. NO.	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/03/12 AND ENDING 10/09/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W-F	2	01:00P	02:58P	30S	10/03/12-10/05/12	THE DOCTORS	2	450.00	900.00
2	W-F	2	02:58P	04:00P	30S	10/03/12-10/05/12	DR PHIL	2	600.00	1200.00
3	W-Su	1	10:00P	11:00P	30S	10/03/12-10/07/12	CBS 13 10PM NEWS M-SU	1	3000.00	3000.00
4	W-F	2	11:00P	12:05A	30S	10/03/12-10/05/12	DAVID LETTERMAN	2	1000.00	2000.00
5	M-T	1	01:00P	02:58P	30S	10/08/12-10/09/12	THE DOCTORS	1	450.00	450.00
6	M-T	1	02:58P	04:00P	30S	10/08/12-10/09/12	DR PHIL	1	600.00	600.00
7	M-T	1	11:00P	12:05A	30S	10/08/12-10/09/12	DAVID LETTERMAN	1	1000.00	1000.00
Total Contract:								10		9150.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						9150.00	.00	.00	9150.00	
GRAND TOTAL									9150.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION